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科技管理研究所 102 學年度入學 碩士班 研究生畢業條件明細表Graduate Institute of Technology Management 2013 School Year **MBA** Program Graduation Requirement Checklist

項 目 Item	備 註 Note
一、修業年限： 1.最低修業年限：1 年 2.最高修業年限：4 年（不包括休學年限 2 年） Limits on Period of Study 1. Minimum: 1 years 2. Maximum: 4 years (not including maximum 2 years suspension)	在職生得延長修業年限一年 Part-Time student may extend for one more year.
二、應修最低畢業總學分共 <u>48</u> 學分，包括下列兩項： 1.學 科：必修最低 <u>12</u> 學分 2.畢業論文： <u>6</u> 學分 Minimum graduation credits for regular student: <u>48</u> credits, including: 1. Core Courses: 12 credits 2. Dissertation: 6 credits	研究生學業及操行成績均以 70 分為及格。 操行成績不及格者，予以退學。 學業平均成績佔畢業成績 50% ※必修+選修+畢業論文=最低畢業總學分。 Passing grade for academic grade and conduct grade are both 70. The student who fails the conduct grade will be disenrolled from school. Academic grade occupies 50% of Graduation grade. ※Core course credits + Non-core course credits + Dissertation credits = total required graduation credits
三、抵免學分：最高 21 學分 Credit transfer : Maximum <u>21</u> credits	依本所抵免學分辦法，並應於入學當學期加退選課程截止日期前申請抵免。 The application for credit transfer should be done before the deadline for Adding and Dropping Course.
四、選修大學部相關課程計入研究所畢業學分 Undergraduate credit	本校學生選課辦法規定：研究生因課業需要，除本系（所）基本應修學分外，經本系（所）主任（所長）與指導教授及開設課程學系主任之同意，報經教務長核可後，得選修大學部相關課程，並於修習通過後計入畢業學分，但以三學分為限。 Student who needs to take any course offered in undergraduate program should obtain approval from institute chair, advisor, and department chair of the offered course, and also Dean of Academic Affairs. The maximum allowed credits from undergraduate program is 3 credits.
五、承認外系（所）學分：最多 0 學分 Credits from other departments or institutes: Maximum 0 credits	含校際選課學分 Including credits obtained from other universities.
六、必修科目及學分數：共 <u>18</u> 學分 Required core-course and credits: total <u>18</u> credits	必修科目不及格應予重修，必修科目未修滿不得畢業。

科技管理碩士班、電子商務碩士班 必修課程：共 18 學分

MBA in TM & EC Management Required core-course: 18 credits

No	科目名稱 course	學分數 Credits	備註 Note
1	企業研究方法 Business Research Methods	3	左列七科，至少選四科。 Select at least 4 courses
2	人力資源管理 Human Resource Management	3	
3	財務管理 Financial Management	3	
4	行銷管理 Marketing Management	3	
5	資訊管理 Information Management	3	
6	營運管理 Operations Management	3	
7	策略管理 Strategic Management	3	
8	畢業論文 Dissertation	6	此科為必選 Required ore-course

The student who fails the core course shall retake the core course. Student is not allowed to graduate if the required core courses are not completed.

科技管理碩士班專業選修課程：

MBA in TM Management Non-Core Course

NO	科目名稱 course	學分數 Credits
1	創意思考與創意領導 Creative Thinking and Creative Leadership	3
2	科技管理導論 Introduction to Technology Management	3
3	創業管理 Entrepreneurship Management	3
4	專案管理 Project Management	3
5	科技政策與產業競爭力 Science & Technology Policy and Industrial Competitiveness	3
6	科技管理決策分析 Decision Analysis for Technology Management	3

7	技術規劃與預測 Technology Planning and Forecasting	3
8	新產品開發與管理 New Product Development and Management	3
9	供應鏈管理 Supply Chain Management	3
10	科技社會與倫理 Technology, Society, and Ethics	3
11	研發管理 Research and Development Management	3
12	智慧財產經營管理 Business Management of Intellectual Property	3
電子商務碩士班 專業選修課程：		
MBA in EC Management Non-Core Course		
No	科目名稱 course	學分數 Credits
1	電子商務管理與應用 E-Commerce Management and Applications	3
2	新興電子商務與企業應用 Emerging Technology and Industry Application	3
3	企業電子化 Electronic Business	3
4	科技專案分析與評價 Technology Project Analysis and Evaluation	3
5	網路店面實務管理 Online Shop Practice Management	3
6	網路理財 Online Investing	3
7	電子商務安全管理 E-Commerce Security Management	3
8	電子商務網站建置 Electronic Commerce Website Development	3
9	電子商務應用程式開發 Application Program Development for E-commerce	3
10	價值鏈管理 Value Chain Management	3
11	服務科學 Service Science	3
12	電子化顧客關係管理 Electronic Customer Relationship Management	3

<p>八、碩士學位考試（論文考試）：</p> <ol style="list-style-type: none"> 1. 研究生入學第一學期結束前，應商請指導教授。 2. 研究生修完最低修業年限且修畢規定課程及學分，並完成研究論文初稿者，得於當學期完成註冊選課後，於預定舉行論文考試日期至少二十天前，提出論文考試申請。論文考試成績以 70 分為及格。 <p>MBA Degree Examination (thesis examination)</p> <ol style="list-style-type: none"> 1. The student shall choose one or two full-time faculty members of the institute as thesis advisor(s) before the end of the first school year. 2. The student who has reached the minimum period of study, completed required courses, credits, and also registered in that semester, can apply for MBA Degree Examination in that semester and at least 20 days before the date scheduled for the examination. The passing grade is 70. 	<p>論文考試成績佔畢業成績 50%</p> <p>論文不及格而修業年限未屆滿者，得於次學年或次學期申請重考一次，重考仍不及格者，予以退學。重考及格者之成績，概以 70 分計算。</p> <p>MBA Degree Examination occupies 50% of graduation grade. The student who fails the MBA Degree Examination can retake the examination in the next semester or next school year if the maximum period of study has not been reached. The passing grade for the retaken examination is 70.</p>
<p>九、其 他：</p> <ol style="list-style-type: none"> 1. 科技管理碩士班與電子商務碩士班之選修課程，跨班選修 6 學分，可以計入畢業學分。 2. 英語能力畢業標準：本所未訂。 <p>Other:</p> <ol style="list-style-type: none"> 1. The maximum cross-program credits are 6 credits. (MBA in TM program students can take maximum 6 credits offered by MBA in EC program. MBA in EC program students can take maximum 6 credits offered by MBA in TM program) 2. English proficiency standard：n/a 	<p>依「國立中興大學學生英文能力畢業標準檢定辦法」第 2 條規定，授權系所自訂研究生英語能力畢業標準。(98.3.26 第 57 次教務會議訂定)</p> <p>According to article 2 of NCHU English Proficiency Requirement for Students, the English Proficiency Requirement is decided by each institute. (amended by Academic Affairs Meeting on Mar. 26, 2009)</p>

※必修科目及畢業學分數規定，由系所依各學年課程規劃表填列。

※相關章程規定查詢網址：<http://www.nchu.edu.tw/~indodep/chinese/rule.htm>

※ 英文翻譯若有爭議以中文解釋為準。

※ Core course and Credit Requirement are based on curriculum plan of the Institute?

※ For more information about relevant regulations: <http://www.nchu.edu.tw/~indodep/chinese/rule.htm>

※ In case of discrepancy between the Chinese version of terms & rules and its English translation, the Chinese version shall prevail.

系（所）承辦人：陳美莉

系主任（所長）簽章：謝嬰君所長

102 年 9 月 12 日

Office TA: Mei-Li Chen

Institute Chair: Ying-Jiun Hsieh

Sep. 12, 2013